

REF: MAMBS/NAAC/IQAC/CIR/2021-22/ 1

25.01.2022

INTERNAL QUALITY ASSURANCE CELL (IQAC)

Circular

The first Internal Quality Assurance Cell (IQAC) meeting for the academic year 2022-23 will be convened on 27.01.2022 at 10:30 am in Director-Office. All the IQAC members are hereby informed to attend the meeting without fail.

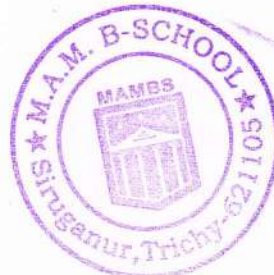
Agenda for the Meeting:

1. Welcoming of IQAC Members.
2. Introduction of IQAC members.
3. Discussion of Academic calendar for the academic year 2022-23.
4. Innovative practices in Teaching-Learning pedagogy.
5. Programmes/ Activities for the students.
6. Strengthening the Club Activities & Focus on Mentor-Mentee follow up.
7. Accolades for Faculty Activities, Students Participation in Programmes/ Events.
8. Any other points with the consent of chair.
9. Proposed next IQAC meeting.
10. Vote of Thanks.

Thanking you



IQAC COORDINATOR



**CHAIRPERSON
IQAC**

**DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105**

REF: MAMBS/NAAC/ IQAC Meeting/2021-22/ 1

27.01.2022

Minutes of the Meeting of 1st Internal Quality Assurance Cell

Points Discussed:



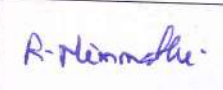
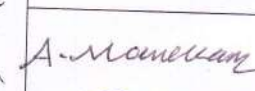

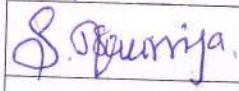
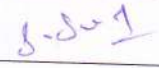
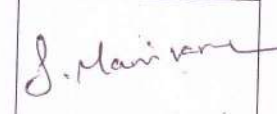

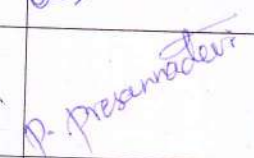



- The Chairperson of IQAC welcomed all the members for the first meeting of Internal Quality Assurance Cell (IQAC) at M.A.M.B-School, Trichy. She briefed on the IQAC formation and its importance to all IQAC members. She informed that IQAC formed at our institute with the objective of attainment and ensuring of quality based education in all aspects.
- The Chairperson of IQAC introduced IQAC members in the meeting
- All IQAC members consented and conveyed their sincere acknowledgement and given their assurance for upliftment of institute in the meeting.
- The IQAC Coordinator discussed various information that comprises academic plan, details on programmes/ activities planned and other elements during the meeting. She also actively seeks feedback of IQAC members in all ways and means towards the development of institute.
- The various innovative practices in teaching-learning process so that the students learn the subjects with inquisitive manner was discussed during the meeting.
- Outcome Based Education (OBE) that paves the way for all round development of the students and institute at large was pinpointed by the members during the meeting.
- The students need to make use of all programmes that greatly supports their academia and extra-curricular aspects and various points regarding the same was discussed in the meeting.
- The student representative consented and conveyed her acknowledgement for arranging various programmes by the institute.
- The IQAC Co-ordinator thanked the Director of the institute for actively arranging more programmes and activities being organized through various clubs at the institute. She also pinpointed that ExNoRa Club, YRC Club, Thanneer Club, JAYCEE Club etc that predominantly supports for overall progress of the students in turn institute development as well. IQAC Co-ordinator also informed about follow up of Mentor-Mentee in periodical intervals.

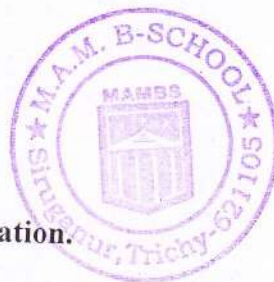


- The Chairperson of IQAC highly commended the sincere efforts and consistent initiatives that are taken by the faculty members and students towards their upliftment of their career. She informed that faculty members and students need to constantly focus on attending more programmes and publishing research papers and honing their soft skills that are considered pivotal in today's cut throat challenging world.
- The committee members also informed that M.A.M.B-School is having good reputation among students and parents and highlighted and highly commended the 100% admission that was bagged by the institute and wishes to add many feathers further in due course.
- The sincere acknowledgement given by Alumni and also as being the member in IQAC and recalled her reminiscences and conveyed her appreciation for marching towards NAAC that are considered quintessential for the institutional development.
- Appreciation given by all IQAC members for arranging more programmes for the development of students and institutional growth at large.
- IQAC Coordinator thanked all for given their valuable feedback in the meeting.
- IQAC Coordinator informed that the proposed next IQAC meeting to be on 14.09.2022 and proposed vote of thanks.



Members Present:

| S. No. | Name of the Member | Designation | Position | Signature |
|--------|-------------------------------|---|---|---|
| 1. | Dr.M.Hemalatha | Director-M.A.M.B-School | Chairperson |  |
| 2. | Mrs. Fathima Bathool Maluk | Secretary & CEO | Management Member |  |
| 3. | Mrs. R.Nimmathi | Administrative Officer | Senior Administrative |  |
| 4. | Mr.A.Manickam | College Superintendent | Officers |  |
| 5. | Dr.C.Suseendar | Assistant Professor | Three to Eight Teachers at all levels |  |
| 6. | Mrs.S.Manopriya | Assistant Professor | |  |
| 7. | Mr.S.Senthilkumar | Assistant Professor | |  |
| 8. | Mr.S.Manivannan | Inspector, Siruganur Police Station, Trichy - Chennai Trunk Road, Trichy. | Local Society People |  |
| 9. | Ms.K.Meenakshi | Student (II MBA- B Section : Reg. No. 812221631061) | Student |  |
| 10. | Mrs.P.Presannadevi | Entrepreneur , VAMSAM Developers (Batch: 2019-21) | Alumni |  |
| 11. | Mrs.P.Suba | Project Lead, Global Talent Track (GTT), Trichy | Employer |  |
| 12. | Mrs.A.Jeyalakshmi | Entrepreneur (Parent of A.Gowtham, II MBA- A Section: Reg. No. 812221631026) | Parent |  |
| 13. | Dr.R.Karthika | Associate Professor M.A.M.B-School. | IQAC Coordinator |  |


 IQAC COORDINATOR


 CHAIRPERSON

IQAC

DIRECTOR

 M.A.M. B-SCHOOL
 Siruganur, Trichy-621105

Copy To: 1. IQAC Members in favour of information.

2. IQAC File.

REF: MAMBS/NAAC/IQAC/ATR/2022-23/1

IQAC FEEDBACK COLLECTION & ACTION TAKEN REPORT

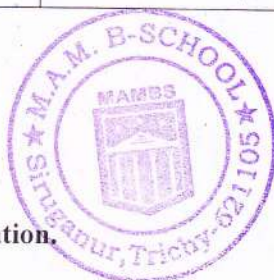
| S. No. | Plan of Action | Action taken by making incremental improvements at periodic intervals in various activities |
|--------|---|--|
| 1 | As part of Review of Teaching Learning Process, Feedback collected from students and faculty members are appreciated. | Institute convenes Class Committee Meeting twice in a semester and the feedback given by students and faculty members are reviewed for strengthening the academics. |
| 2 | IQAC Coordinator suggested to implement Outcome Based Education (OBE) in improve the teaching learning process and focus on develop the students performance and attain the outcomes at all levels. | Faculty Development Programme (FDP) arranged on Outcome Based Education, CO-PO Mapping and Revised Bloom's Taxonomy implications were familiarized and incorporated in the curriculum practices such as QP, Answer Script etc. |
| 3 | Focus on Mentor-Mentee Meet at regular intervals and encourage the mentees to participate more programmes (both co-curricular & extra-curricular aspects) at inter collegiate level. | By the active support and consistent encouragement by the mentors, the mentees participated various events and won prizes and brought laurels and add feathers to the institute. |
| 4 | Encourage the students to participate in Entrepreneurial initiatives and contests in order to unleash their entrepreneurial attributes. | The students participated and won prizes at state level competitions. |
| 5 | Motivate the faculty members to publish books as part of career enhancement. | Faculty members actively involved themselves and published books for various subjects. |
| 6 | Stimulating the toppers to pay special attention to secure University Ranks and for slow learners by imparting intensive coaching system. | Institute grouping the students as Advanced Learners and Slow Learners by categorizing them as A, B, C, and D category and pay attention accordingly for attaining the desired outcomes. |



IQAC COORDINATOR

Copy To: 1. IQAC Members in favour of information.

2. IQAC File.



CHAIRPERSON
IQAC

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



1. REVIEWING OF TEACHING LEARNING PROCESS

CLASS COMMITTEE MEETING

M.A.M. B-SCHOOL
MASTER GROUP OF INSTITUTION
Siruganur, Tiruchirappalli - 621 105
REPORT ON CLASS COMMITTEE MEETING

Class Committee Meeting # 1 Date: 02.09.2022 Class & Semester: II Year II Sem / II SEM
Chair Person: Dr. M. Hemalatha - Director / MAMBS Members: Athiyalakhmi, M. Vaidhegi, V. Varatharajan, C. Arivetha, S and Marthanda K

| Sl. No | Name of the Subject | Faculty In-charge | Information / Data Provided by CCM Members | Remedial Action from Concern faculty | Faculty Signature | Comments by Director |
|--------|-------------------------------------|--|--|--|-------------------|----------------------|
| 1 | STRATEGIC MANGEMENT | Dr. S. Kanchana | 1 & half Units Completed | Voice needs to be bit louder | [Signature] | |
| 2 | INTERNATIONAL BUSINESS | Prof. A. Anburaj | 1 st Unit Completed | Explaining well and able to understand | [Signature] | |
| 3 | RETAIL MARKETING | Prof. L. Noorul Ayisha | 1 & half Units Completed | Real time examples are needed | [Signature] | |
| 4 | SERVICES MARKETING | Prof. F. Iris Rinaldi | 1 & half Units Completed | Able to understand well. Good in teaching | [Signature] | |
| 5 | PROJECT MANAGEMENT | Prof. N. Kayalvizhi | 1 & half Units Completed | Understanding of subject are easy | [Signature] | |
| 6 | SECURITY ANALYSIS & RISK MANAGEMENT | Dr. R. Karthika / Prof. S. Senthil Kumar | 1 & half Units Completed | Explaining well. Easy to understand | [Signature] | |
| 7 | FINANCIAL MARKET | Prof. M. Surya / Dr. R. Karthika | 1 & half Units Completed | Able to understand. Good teaching | [Signature] | |
| 8 | BANKING AND FINANCIAL SERVICES | Prof. M. Akila / Dr. S. Kanchana | 1 & half Units Completed | Able to understand. Daily activities given on subject topics | [Signature] | |

Page _____

| Sl. No | Name of the Subject | Faculty In-charge | Information / Data Provided by CCM Members | Remedial Action from Concern faculty | Faculty Signature | Comments by Director |
|--------|------------------------------------|------------------------|--|--|-------------------|----------------------|
| 9 | DATAMING FOR BUSINESS INTELLIGENCE | Dr. M. Hemalatha | 2 Units Completed | Giving real-time and use full examples and techniques of BA. Understand is good. | [Signature] | |
| 10 | SOCIAL MEDIA & WR | Prof. F. Iris Rinaldi | 2 Units Completed | Content delivery is good. | [Signature] | |
| 11 | ENTERPRISE RESOURCE PLANNING | Prof. A. Anburaj | 1 & half Units Completed | Explaining well. | [Signature] | |
| 12 | SUPPLY CHAIN CONCEPTS & PLANNING | Prof. L. Noorul Ayisha | 1 & half Units Completed | Able to understand. Good | [Signature] | |
| 13 | SOURCING MANAGEMENT & SUPPLY | Prof. L. Noorul Ayisha | 1 & half Units Completed | Able to understand. Good explanation | [Signature] | |
| 14 | SUPPLY CHAIN INVENTORY MANAGEMENT | Prof. M. Surya | 1 & half Units Completed | More Realtime examples needed | [Signature] | |
| 15 | SUPPLY CHAIN INFORMATION SYSTEM | Prof. N. Kayalvizhi | 1 & half Units Completed | Able to understand the content | [Signature] | |
| 16 | AIR CARGO MANAGEMENT | Prof. S. Kiruthiga | 2 Units Completed | Giving real-time example. Good in teaching | [Signature] | |
| 17 | EXIM MANAGEMENT | Prof. S. Kiruthiga | 1 Unit completed | Understanding the subject well | [Signature] | |

II-MBA Students Requisition:
1. Classroom and Restroom Cleaning to be better. 2. Fans are working slowly need repairing service.

[Signature] Class Manager - 1
[Signature] Class Manager - 2


[Signature] Class Coordinator
Director / MAMBS

Page | 2




REVIEWING OF TEACHING LEARNING PROCESS

CLASS COMMITTEE MEETING



M.A.M. B-SCHOOL
MASTeR GROUP OF INSTITUTIONS
Siruganur, Tiruchirappalli - 621 105



REPORT ON CLASS COMMITTEE MEETING

Class Committee Meeting # 2 Date: 24.11.2021 Class & Semester: II YEAR / III SEM

Chair Person: Dr.M.Hemalatha - Director / MAMBS

Members : I - MBA B Sec Students of MAMBS

| Name of the Subject | Faculty In-charge | Information / Data Provided by CCM Members | Remedial Action from Concern faculty | Signature of the Faculty | Comments by Director |
|--------------------------------------|--------------------------|---|--|--------------------------|----------------------|
| International Business Management | Prof. A. Anburaj | 3.5 Units completed. Understandable. | Will complete the 4th unit within Nov' 30. | <i>[Signature]</i> | |
| Strategic Management | Dr. C. Suseendar | Few topics more to complete 3rd Unit. Understandable. | Will complete the 4th unit within Nov' 30. | <i>[Signature]</i> | |
| Entrepreneurship Development | Prof. M. Surya | 3rd Unit completed. Understandable. | Will complete the 4th unit within Nov' 30. | <i>[Signature]</i> | |
| Industrial Relations & Labour Law | Prof. M. Akila | 3.5 Units completed. Understandable. | Will complete the 4th unit within Nov' 30. | <i>[Signature]</i> | |
| Strategic Human Resources Management | Prof. J. Arockiya Monica | 3.5 Units completed. Understandable. | Will complete the 4th unit within Nov' 30. | <i>[Signature]</i> | |
| Brand Management | Dr. M. Hemalatha | 3rd Unit completed. Understandable. | Will complete the 4th unit within Nov' 30. | <i>[Signature]</i> | |

| | | | | | |
|---------------------------------------|-----------------------|---|--|--------------------|--|
| Retail Management | Prof. S. Senthilkumar | Few topics more to complete 3rd Unit. Understandable. | Will complete the 4th unit within Nov' 30. | <i>[Signature]</i> | |
| Services Management | Dr. C. Suseendar | Few topics more to complete 3rd Unit. Understandable. | Will complete the 4th unit within Nov' 30. | <i>[Signature]</i> | |
| Securities and Portfolio Management | Dr. R. Karthika | 4 th Unit Started Understandable. | Will complete the 4th unit within Nov' 30. | <i>[Signature]</i> | |
| Merchant Banking & Financial Services | Prof. S. Manopriya | 4 th Unit Started Understandable. | Will complete the 4th unit within Nov' 30. | <i>[Signature]</i> | |
| Banking Financial Services Management | Dr. A. Kanimozhi | 1 topic more to complete 3rd Unit. Understandable. | Will complete the 4th unit within Nov' 30. | <i>[Signature]</i> | |

I-MBA-Students Requisition:


- Arrest the Leakage in Class roofing.
-

[Signature]
Class Manager - 1

[Signature]
Class Manager - 2


[Signature]
Class Coordinator

[Signature]
Director/MAMBS




REVIEWING OF TEACHING LEARNING PROCESS

CLASS COMMITTEE MEETING



M.A.M. B-SCHOOL
MASTER GROUP OF INSTITUTIONS
Siruganur, Tiruchirappalli - 621 105



M.A.M. B-SCHOOL

REPORT ON CLASS COMMITTEE MEETING

Class Committee Meeting # 1 Date: 08.10.2021 Class & Semester: II YEAR / III SEM

Chair Person: Dr.M.Hemalatha – Director / MAMBS
Members : II - MBA A Sec Students of MAMBS

| Name of the Subject | Faculty in-charge | Information / Data Provided by CCM Members | Remedial Action from Concern Faculty | Signature of the Faculty | Comments by Director |
|--|---------------------------|---|---|--------------------------|----------------------|
| International Business Management | Prof.S.Manopriya | 1.5 Units completed Additional Examples needed | Unit 2 will complete within 3 hours. More examples will be given hereafter. | <i>S. Manopriya</i> | |
| Strategic Management | Prof.S.Prasanna | 1.5 units completed Going fast, additional examples needed | Due to time constraint going fast I will slow down. | <i>S. Prasanna</i> | |
| Entrepreneurship Development | Dr.R.Karthika | 1.5 units completed understandable | Unit 2 will complete within 4 hours | <i>R. Karthika</i> | |
| Industrial Relation and Labour Welfare | Prof.Mercy Janita Vincent | 1.5 units completed understandable | Unit 2 will complete within 5 hours Students are interactive | <i>M. Vincent</i> | |
| Strategic Human Resource Management | Prof.F.Iris Rinaldi | 1 unit completed Examples needed | I will give more examples in further classes. | <i>F. Rinaldi</i> | |
| Brand Management | Dr.M.Hemalatha | 1 unit completed Understandable | Yet to complete unit 2 Absentees are there in the class. | <i>M. Hemalatha</i> | |

| | | | | | |
|---|---------------------|---|---|-------------------------|--|
| Services Marketing | Dr.C.Suseendar | Unit 2 Started Understandable | Yet to complete unit 2 Absentees are there in the class. | <i>C. Suseendar</i> | |
| Retail Marketing | Prof.S.SenthilKumar | Unit 1 completed Understandable | Unit 2 will complete within 5 hours | <i>S. Senthil Kumar</i> | |
| Merchant Banking and Financial Services | Prof.S.Srinisha | 1 units completed Voice not audible Brisk | I will raise my voice in coming classes. | <i>S. Srinisha</i> | |
| Security Analysis and Portfolio Management | Prof.M.Akila | 1.5 units completed understandable | Yet to complete unit 2 Students are interactive | <i>M. Akila</i> | |
| Banking and Financial Services Management | Prof.M.Surya | 1 units completed Understandable | Yet to complete unit 2 Students are interactive | <i>M. Surya</i> | |
| II-MBA-Students Requisition: Industrial Visit arranged Internship planned | | | | | |

B. Suseendar
Class Manager - 1

M. Hemalatha
Class Manager - 2

M. Hemalatha
Class Coordinator

M. Hemalatha
Director/MAMBS

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



2. IMPLEMENTATION OF OUTCOME BASED EDUCATION (OBE)

FDP ON CO PO MAPPING (OBE)

INVITATION



M.A.M B-School

(Approved by AICTE and Affiliated to Anna University)
Siruganur, Trichy www.mambs.com



M.A. M B-School Student Association Club

cordially invites you for the

Faculty Development Program Series

Resource Person

Trainer



Prof. Dr. S. Bhaskar
Outcome Based Education
NAAC & NBA Support Systems

Key Topic

CO & PO Mapping
(OBE)



24th & 25th Sep @ 9 am



MAMBS

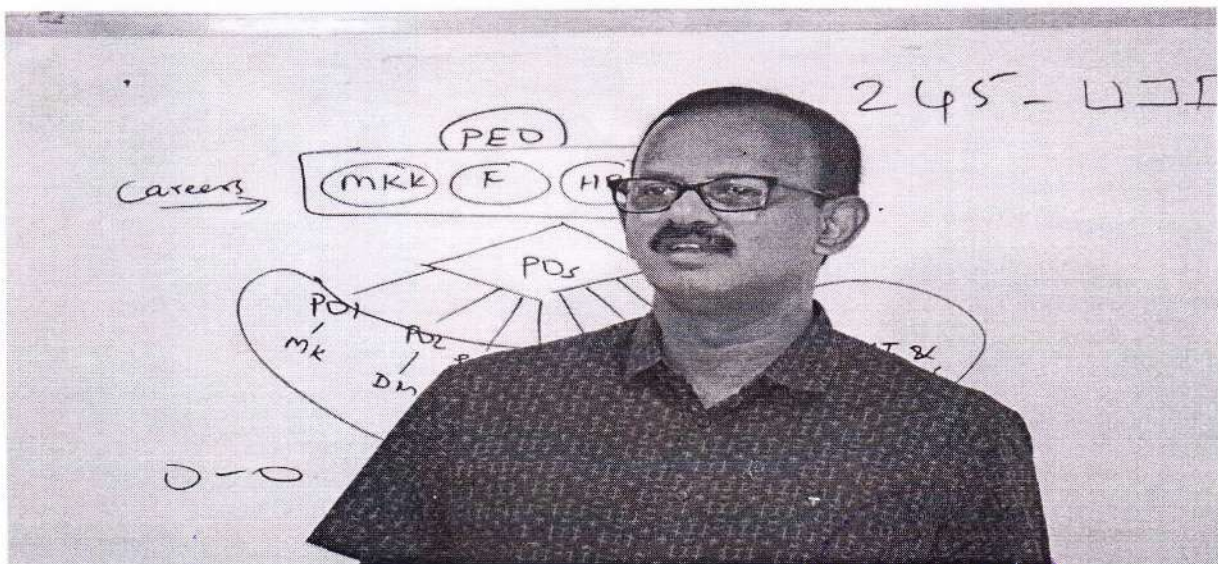
Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO -MASTeR GI.

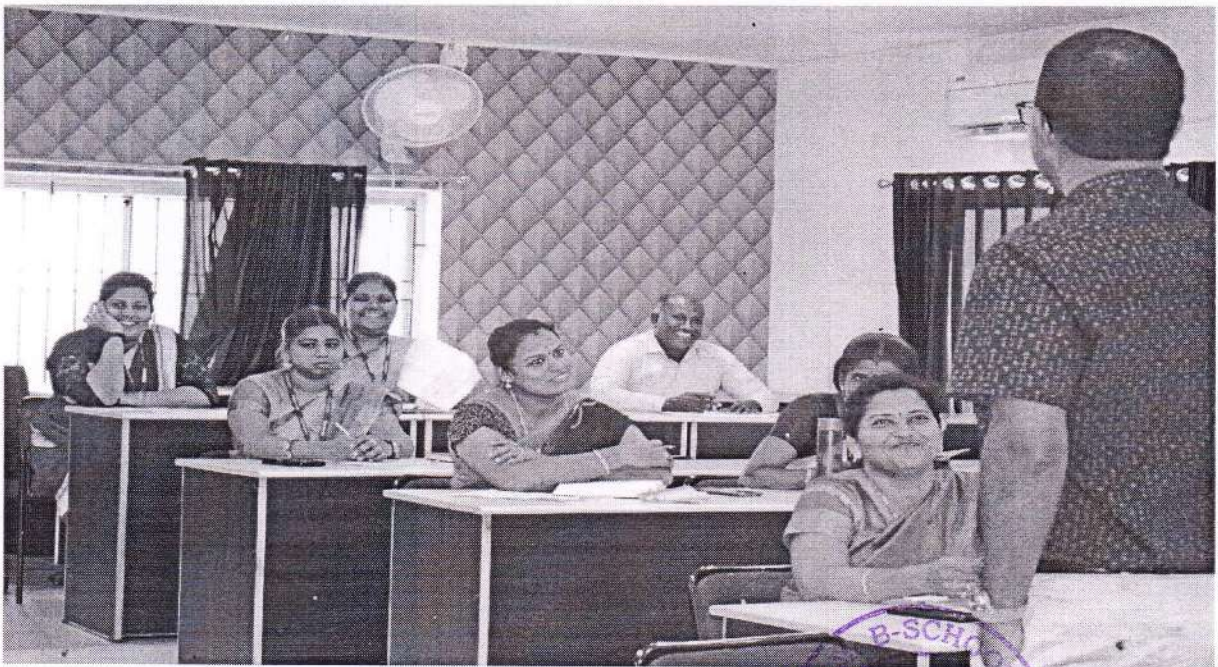
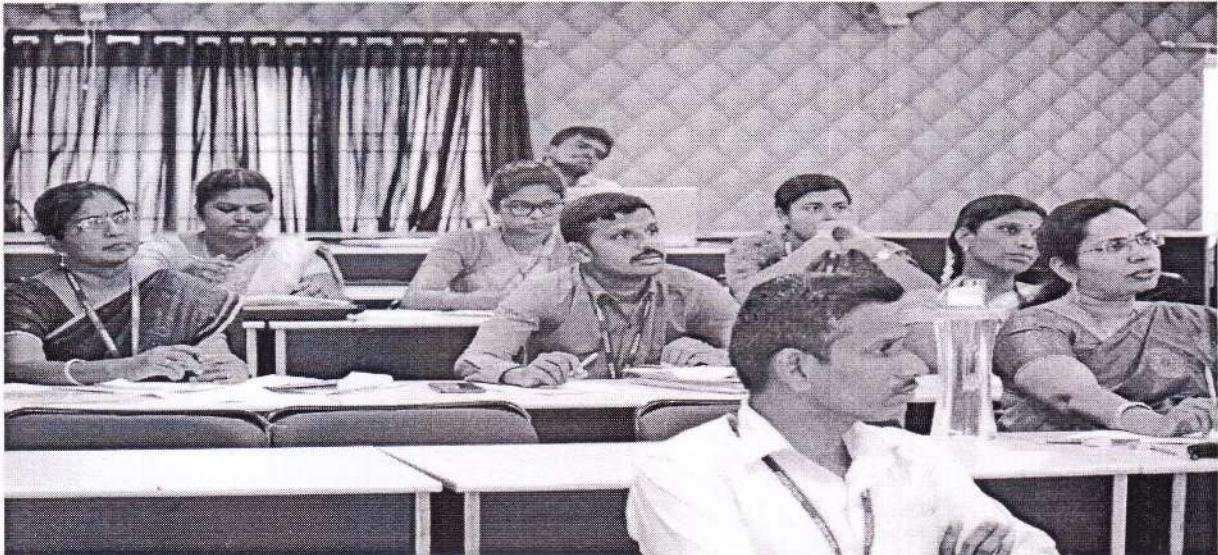


IMPLEMENTATION OF OUTCOME BASED EDUCATION (OBE)

PHOTOS



IMPLEMENTATION OF OUTCOME BASED EDUCATION (OBE)



IMPLEMENTATION OF OUTCOME BASED EDUCATION (OBE)

GEOTAGGED PHOTOS





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)




IMPLEMENTATION OF OUTCOME BASED EDUCATION (OBE)

PROGRAMME REPORT

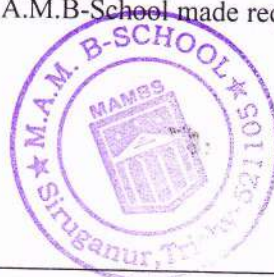
FACULTY DEVELOPMENT PROGRAM SERIES: CO & PO MAPPING (OBE)

M.A.M. B-School, a standalone Business School, Trichy organized two days Faculty Development Programme (FDP) series on "CO & PO MAPPING (OBE)" from 24.09.22 to 25.09.22. Dr.M.Hemalatha, Director, M.A.M.B-School given the presidential address and shared her valuable thoughts by highlighting the crux of NAAC and NBA. Prof.Dr.S.Bhaskar, Trainer, Outcome Based Education, NAAC & NBA Support Systems was the resource person for the programme and delivered a session on NAAC and NBA procedures CO & PO MAPPING (OBE). The resource person spoke about the overview of NAAC and NBA and role of IQAC to improve quality in educational institutions. The resource person elaborately covered his speech focusing on each and every criteria and its weightage with the faculty members and the importance of systematic form of documenting all the records which are quintessential for NAAC and NBA. The resource person discussed about qualitative and quantitative metrics and the role of the institute in order to achieve the NAAC and NBA accreditation.

Prof.Dr.S.Bhaskar gave an elaborative and hands on explanation of Course Articulation Matrix (CO-PO Mapping) and covered the stages in designing the syllabus for a course. He discussed the framing of Course Outcome and its description and its association with RBT – Revised Blooms Taxonomy Knowledge level (K1 to K6). He informed by stating work plan preparation, basics of CO-PO Mapping, key elements in PO, and the specific key elements and the number of key elements of a PO satisfied by the CO and also discussed the various strategies to enhance the possibilities of mapping Cos with predominantly domain independent POs. He also pinpointed that quality enhancement initiatives of IQAC and proper documentation process. He also expounded about the nuances in collecting data and evidence. Many queries pertaining to seven Criteria were raised by the respective criteria in-charges, which was clearly clarified by the resource person. All the faculty members inquisitively attended and were enlightened through the informative session on CO & PO Mapping in Outcome Based Education. The entire session was more interactive and informative by the effective inputs that are shared by the resource person. The faculty members expressed their sincere gratitude towards thought provoking and informative session had by the resource person. Mr.S.Senthilkumar, NAAC Coordinator, M.A.M.B-School made requisite arrangements for the programme.


DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

10





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



3. INCORPORATION OF BT (Bloom's Taxonomy) LEVEL & COURSE OUTCOME IN CIA QUESTION PAPER

| | | | | | |
|---------------------------|----------|--|------------|--|--|
| | | M.A.M. B-SCHOOL Siruganur, Trichy -621105 (Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai) | | | |
| CIA-I | | | | | |
| Degree & Branch | : MBA | Max Marks | : 100 | | |
| Year/Sem | : II/III | Duration | : 3.00 Hrs | | |
| Course Code & Course Name | : | Date & Session | : | | |

- CO1 :
- CO2 :
- CO3 :

K1-Remember, K2-Understand, K3-Apply, K4-Analyse, K5-Evaluate, K6-Create

PART-A (10 x 2=20Marks)

Answer all the questions

| Q.No. | Questions | BT Level | Course Outcome |
|-------|-----------|----------|----------------|
| 1 | | K2 | CO1 |
| 2 | | | |
| 3 | | | |
| 4 | | | |
| 5 | | | |
| 6 | | | |
| 7 | | | |
| 8 | | | |
| 9 | | | |
| 10 | | | |

PART - B (5x13=65 Marks)

Answer any Five Questions

| Q.No. | Questions | BT Level | Course Outcome |
|-------|-----------|----------|----------------|
| 11. | | K2 | CO1 |
| 12. | | | |
| 13. | | | |
| 14. | | | |
| 15. | | | |
| 16. | | | |

PART - C (5x13=65 Marks)

Answer any Five Questions

| Q.No. | Compulsory Questions | BT Level | Course Outcome |
|-------|----------------------|----------|----------------|
| 17. | | K6 | CO2 |

Course In-charge

Director





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



3. INCORPORATION OF BT (Bloom's Taxonomy) LEVEL & COURSE OUTCOME IN CIA QUESTION PAPER AND ANSWERS SCRIPTS

M.A.M. B-SCHOOL
Siruganur, Trichy -621105
(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

MODEL EXAMINATION

| | | | |
|---------------------------|--------|-----------|------------|
| Degree & Branch | : MBA | Max Marks | : 100 |
| Year/Sem | : I/II | Duration | : 3.00 Hrs |
| Course Code & Course Name | : | Date | : |

| | | |
|-----|---|--|
| CO1 | : | |
| CO2 | : | |
| CO3 | : | |
| CO4 | : | |
| CO5 | : | |

K1-Remember, K2-Understand, K3-Apply, K4-Analyse, K5-Evaluate, K6-Create

PART-A (10 x 2=20Marks)
Answer all the questions

| Q.No. | Questions | BT Level | Course Outcome |
|-------|-----------|----------|----------------|
| 1. | | K1 | CO3 |
| 2. | | | |
| 3. | | | |
| 4. | | | |
| 5. | | | |
| 6. | | | |
| 7. | | | |
| 8. | | | |
| 9. | | | |
| 10. | | | |

PART - B (5x13=65 Marks)
Answer any Five Questions

| Q.No. | Questions | BT Level | Course Outcome |
|-------|-----------|----------|----------------|
| 11 | | K3 | CO3 |
| 12 | | | |
| 13 | | | |
| 14 | | | |
| 15 | | | |
| 16 | | | |

PART - C (1x15=15 Marks)
Compulsory Question

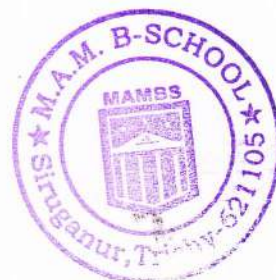
| Q.No. | Questions | BT Level | Course Outcome |
|-------|-----------|----------|----------------|
| 17 | | K6 | CO5 |



INCORPORATION OF BT (Bloom's Taxonomy) LEVEL & COURSE OUTCOME IN CIA

QP 's AND ANSWERSSCRIPTS

| 13 | Analyze the concept of conflict in international business, its types and methods of conflict resolution. | CO4 | [K ₁] | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|--|-----|-------------------|-----|-----|-----|-------------|----------------|-----|-----|-----|-----|-----|-----|-------------|-------|----|----|----|----|----|----|-----|--------------|--|--|--|--|--|--|--|
| 14 | Categories the challenges in product development in international business. | CO5 | [K ₁] | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | Illustrate issues in global supply chain management | CO6 | [K ₂] | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| PART C (1 x 15 = 15 Marks) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16a | <p>The case is about the production-linked incentive (PLI) scheme for the food processing industry, announced by the Government of India to create global food manufacturing champions in the country. The government introduced the PLI scheme in March 2020 to boost domestic manufacturing and cut down on the import of processed food. The PLI schemes were the cornerstone of the government's initiative for achieving a self-reliant India. The scheme was launched in several sectors including the food processing sector. In March 2021, the government approved the PLI scheme for the food processing industry (PLISEPI) with an outlay of Rs.109 billion. The scheme was planned to be implemented over six years (2021-22 to 2026-27). The goal of the PLISEPI was to accelerate the capacity of India's domestic food processing ecosystem for select product segments, build up the brand image of Indian food products in global markets, and boost Indian exports. The scheme was meant for Indian companies and subsidiaries of multinational companies operating in India. Under the scheme, companies were to be rewarded with incentives for increasing their output with respect to a defined base year (FY2019-20). The PLI scheme in the food processing sector, which is a sunrise sector, was expected to accelerate growth and employment, thereby contributing to the nation's economy.</p> <p>The case is structured to answer the following questions:</p> <ol style="list-style-type: none"> 1. Analyze how the PLI scheme will help India revive its economy post COVID-19. 2. Analyze the government's initiative to support creation of global food manufacturing in the country and make the country an integral part of global supply chains. 3. Evaluate the benefits and challenges of the production-linked incentive (PLI) scheme in the food processing industry. | CO3 | [K ₁] | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Course Outcome</th> <th>CO1</th> <th>CO2</th> <th>CO3</th> <th>CO4</th> <th>CO5</th> <th>CO6</th> <th>Total Marks</th> </tr> </thead> <tbody> <tr> <td>Marks</td> <td>17</td> <td>17</td> <td>19</td> <td>17</td> <td>17</td> <td>13</td> <td>100</td> </tr> <tr> <td>Distribution</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table> <p>Note: Minimum weightage of 10 will be provided for all COs while assessing.</p> | | | | | | | | Course Outcome | CO1 | CO2 | CO3 | CO4 | CO5 | CO6 | Total Marks | Marks | 17 | 17 | 19 | 17 | 17 | 13 | 100 | Distribution | | | | | | | |
| Course Outcome | CO1 | CO2 | CO3 | CO4 | CO5 | CO6 | Total Marks | | | | | | | | | | | | | | | | | | | | | | | | |
| Marks | 17 | 17 | 19 | 17 | 17 | 13 | 100 | | | | | | | | | | | | | | | | | | | | | | | | |
| Distribution | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



INCORPORATION OF BT (Bloom's Taxonomy) LEVEL & COURSE OUTCOME IN CIA QP 's AND ANSWERSSCRIPTS

M.A.M. B-SCHOOL
 Siruganur, Trichy -621105
 (Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

| | | | | |
|---------------------|--|-------|--------------|--------------|
| Register Number | Test - CIA (please tick ✓) | | | |
| | CIA-1 | CIA-2 | Model Exam-1 | Model Exam-2 |
| Name of the Student | | | | |
| Degree | Year | | | |
| Semester | Section | | | |
| Course Code | Course Name | | | |
| Date | Session (please tick ✓) | | | |
| | FN | | AN | |
| No. of pages used | Invigilator Signature with Name / Designation. Dept. | | | |

| Q. No | CO1 | CO2 | CO3 | CO4 | CO5 | CO6 | Q. No | CO1 | CO2 | CO3 | CO4 | CO5 | CO6 |
|---------|-----|-----|-----|-----|-----|-----|---------|-----|-----|-----|-----|-----|-----|
| 1 | | | | | | | 16 | | | | | | |
| 2 | | | | | | | 17 | | | | | | |
| 3 | | | | | | | 18 | | | | | | |
| 4 | | | | | | | 19 | | | | | | |
| 5 | | | | | | | 20 | | | | | | |
| 6 | | | | | | | 21 | | | | | | |
| 7 | | | | | | | 22 | | | | | | |
| 8 | | | | | | | 23 | | | | | | |
| 9 | | | | | | | 24 | | | | | | |
| 10 | | | | | | | 25 | | | | | | |
| 11 | | | | | | | 26 | | | | | | |
| 12 | | | | | | | 27 | | | | | | |
| 13 | | | | | | | 28 | | | | | | |
| 14 | | | | | | | 29 | | | | | | |
| 15 | | | | | | | 30 | | | | | | |
| Total-1 | | | | | | | Total-2 | | | | | | |

| | | | | | | | |
|--|-----|-----|-----|-----|-----|-----|-------------|
| Course Outcomes | CO1 | CO2 | CO3 | CO4 | CO5 | CO6 | Grand Total |
| Max. Marks | | | | | | | |
| Actual Marks Awarded (Total-1 + Total-2) | | | | | | | |
| Grand Total in Words | | | | | | | |

Name & Sign of Examiner with date

Name & Sign of student with date (after verification of marks)






M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



3. MENTOR-MENTEE MEET

 **M.A.M. B-SCHOOL**
SIRUGANUR, TIRUCHIRAPPALLI - 621 105

STUDENT'S RECORD

Batch - 20.21... - 20.23..

Mentee Name : R. SUPRIYA

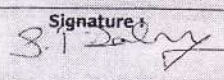
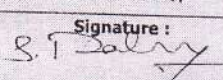
Mentor Name : Mr. S. PRASANNA

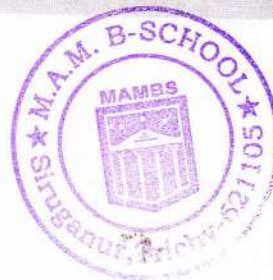
University Register No. : 812221631105

"The mind is not a vessel to be filled, but a fire to be kindled."
— Plutarch



MENTOR-MENTEE MEET

| Personal Information | | | | | | |
|--|---|--|-----------------------------|---|--------------------|---------------|
| Goal: | To become a bank employee. | | | | | |
| Personal Information | | | | | | |
| Name: | R. SUPRIYA | Date of Birth: | 16/09/2000 | | | |
| Father's Name & Occupation: | G. RAJA SEKARAN | LOAD MAN | | | | |
| Mother's Name & Occupation: | R. JAYA LAKSHMI | HOME MAKER | | | | |
| Permanent Address: | 3/29, SAKTHI NAGAR, T. V. KOVIL, TRICHY - 620 005 | College E-mail: | | | | |
| | | Personal E-mail: | priyaraja000@gmail.com | | | |
| | | Parent Mobile: | 9585462839 | | | |
| | | Student Mobile: | 9047262839 | | | |
| Communication Address: | 3/29, SAKTHI NAGAR, T. V. KOVIL, TRICHY - 620 005. | Aadhar No: | 8028 5182 8043 | | | |
| | | PAN No: | LCRPS0901R | | | |
| | | Blood Group: | A1 POSITIVE | | | |
| | | Day Scholar / Hosteler: | DAY SCHOLAR | | | |
| | | School / Diploma Information | | | | |
| S. No. | Course | Medium <small>English/Tamil</small> | Board / University | Institution | Year of Passing | Marks in % |
| 1. | 10 th | ENGLISH | STATE BOARD | THE GIRLS HIGHER SECONDARY SCHOOL, SERANGANAM | 2016 | 91.8% |
| 2. | 12 th / Diploma | ENGLISH | STATE BOARD | THE GIRLS HIGHER SECONDARY SCHOOL, SERANGANAM | 2018 | 92.42% |
| 3. | Degree | B.COM | BHARATHIDASAN UNIVERSITY | SRIMAD ANDAYAN ARTS AND SCIENCE COLLEGE, T.V. KOVIL | 2021 | 87 % |
| Identification Marks | 1. MOLE ON RIGHT SIDE IN THE NECK. 2. MOLE ON RIGHT LEG. | | | | | |
| Hobbies | WATCHING MOVIES, PLAYING BADMINTON. | | | | | |
| Special Talents | BADMINTON PLAYER | | | | | |
| Name of the mentor 1st Year : | | Name of the mentor 2nd Year : | | Signature of Director | | |
| Mr. S. PRASANNA | | Mr. S. PRASANNA | | | | |
| Signature:  | | Signature:  | | | | |





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



MENTOR-MENTEE MEET



M.A.M. B-SCHOOL
SIRUGANUR, TIRUCHIRAPPALLI - 621 105

STUDENT'S RECORD

Batch - 20.21... - 20.23...

Mentee Name : KARTHIKA R
Mentor Name : PRASANNA S
University Register No. : 812221631043

"The mind is not a vessel to be filled, but a fire to be kindled."
— Plutarch







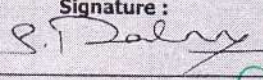
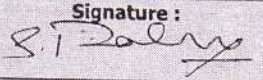
M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



MENTOR-MENTEE MEET

| Personal Information | | | | | | |
|---|---|--|---|--|---|------------|
| Goal: | To become IIR PROFESSIONAL | | | | | |
| Personal Information | | | | | | |
| Name: | KARTHIKA . R | Date of Birth: | 07/05/2001 | | | |
| Father's Name & Occupation: | RAJAHANICKAM . V | FATHER |  | | | |
| Mother's Name & Occupation: | JAYAKODI . R | | | | | |
| Permanent Address: | 3/125 NORTH STREET KEELARASUR (PO) LALGIUDI (TK), TRICHY 621653 | | College E-mail: | kathikaraj2307@gmail.com | | |
| | | | Personal E-mail: | kathikaraj2307@gmail.com | | |
| | | | Parent Mobile: | 9943373695 | | |
| | | | Student Mobile: | 9025463563 | | |
| Communication Address: | 3/125 . NORTH STREET KEELARASUR (PO) LALGIUDI (TK) TRICHY 621653 | | Aadhar No: | 9732 0586 2227 | | |
| | | | PAN No: | | | |
| | | | Blood Group : | 'A' POSITIVE | | |
| | | | Day Scholar / Hosteler : | DAY SCHOLAR | | |
| School / Diploma Information | | | | | | |
| S. No. | Course | Medium <small>English/Tamil</small> | Board / University | Institution | Year of Passing | Marks in % |
| 1. | 10 th | TAMIL | STATE BOARD | DALNIA HIGHER SECONDARY SCHOOL | 2016 | 75.2 |
| 2. | 12 th / Diploma | TAMIL | STATE BOARD | DALNIA HIGHER SECONDARY SCHOOL | 2018 | 76.5 |
| 3. | Degree BA | ENGLISH | BHARATHIDASAN UNIVERSITY | SRINALD ANDAVAN ARTS AND SCIENCE COLLEGE | 2021 | |
| Identification Marks | 1. Hole on the neck 2. Scar on the left wrist | | | | | |
| Hobbies | PLAYING CHESS | | | | | |
| Special Talents | - | | | | | |
| Name of the mentor 1st Year : PRASANNA . S | | | Name of the mentor 2nd Year : PRASANNA . S | | Signature of Director  | |
| Signature :  | | | Signature :  | | | |

DIRECTOR
M.A.M. B-SCHOOL 19
Siruganur, Trichy-621105





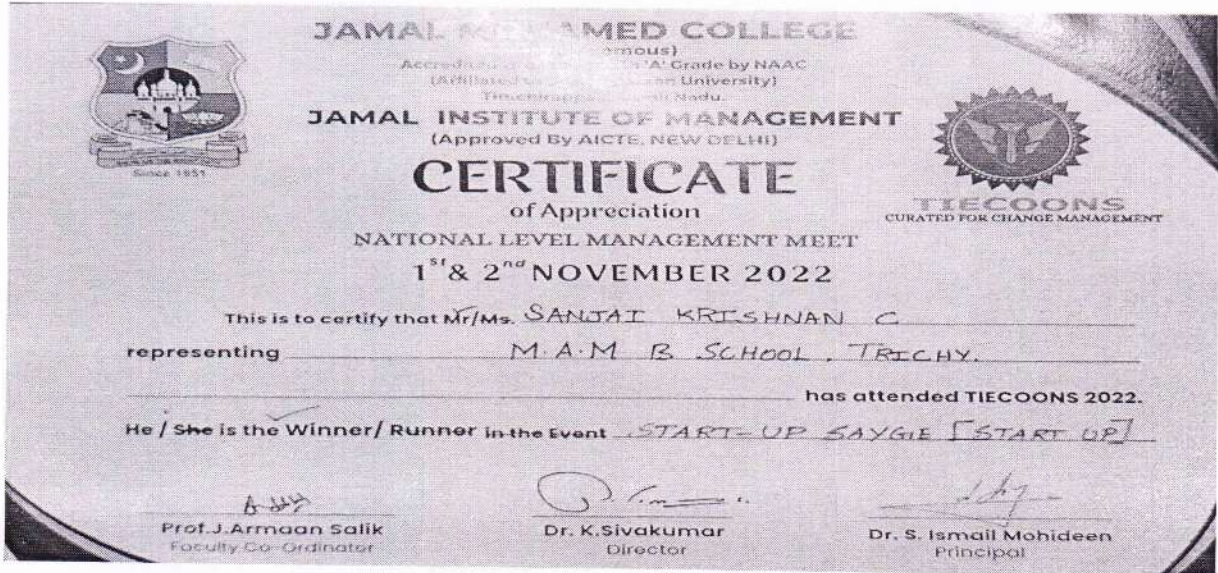
M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



4. ENCOURAGE THE STUDENTS TO PARTICIPATE IN ENTREPRENEURIAL INITIATIVES AND CONTESTS





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



ENCOURAGE THE STUDENTS TO PARTICIPATE IN ENTREPRENEURIAL INITIATIVES AND CONTESTS





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



ENCOURAGE THE STUDENTS TO PARTICIPATE IN ENTREPRENEURIAL INITIATIVES AND CONTESTS



YI Young Indians | **CII** Confederation of Indian Industry

YUTRY 2.0
DREAM. DESIGN. DELIVER.
DEMONSTRATE YOUR PASSION

CERTIFICATE OF EXCELLENCE

This is to certify that Mr/Ms. **SANJU KRISHNAN. C** of **MAM Business School** has secured the **First** place in the Startup competition of the "YUTRY 2.0 - Demonstrate Your Passion" held on 12th November 2022 at National College, Trichy.

Kaveri Annamalai
Ms. Kaveri Annamalai
Chair - Yi, Trichy Chapter

Kishor
Mr. Kishor kothuriti
Convener

Pradeep
Mr. Pradeep
Co Chair - Yi, Trichy Chapter





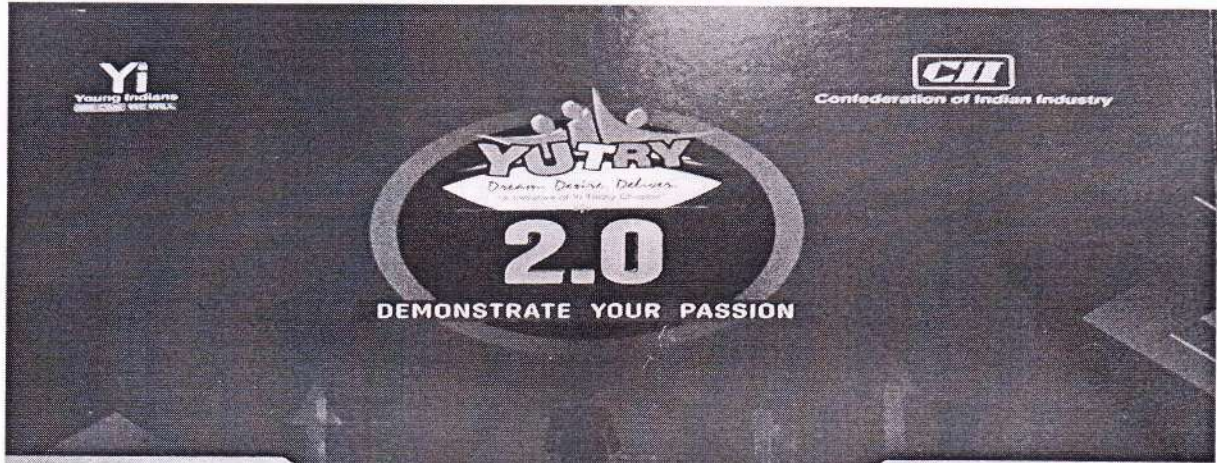
M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



ENCOURAGE THE STUDENTS TO PARTICIPATE IN ENTREPRENEURIAL INITIATIVES AND CONTESTS



CERTIFICATE OF EXCELLENCE

This is to certify that Mr/Ms. ISHWARYA. M of MAM Business School

has secured the First place in the Startup competition of the "YUTRY 2.0 - Demonstrate Your Passion" held on 12th November 2022 at National College, Trichy.

Kaveri Annamalai
Ms. Kaveri Annamalai
Chair - Yi, Trichy Chapter

Kishor
Mr. Kishor kothuriti
Convener

Pradeep
Mr. Pradeep
Co Chair - Yi, Trichy Chapter

[Signature]
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



5. BOOK PUBLICATION BY FACULTY MEMBERS

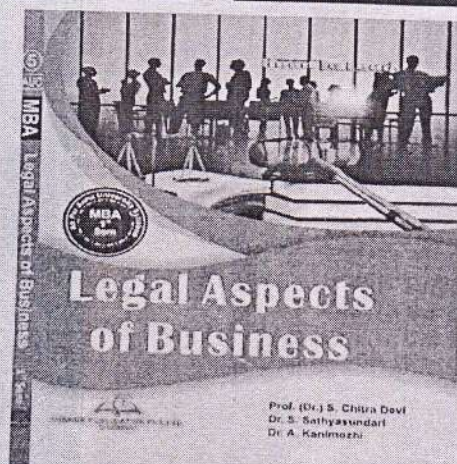
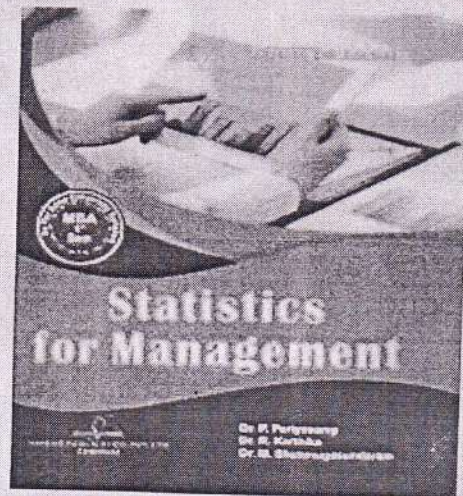
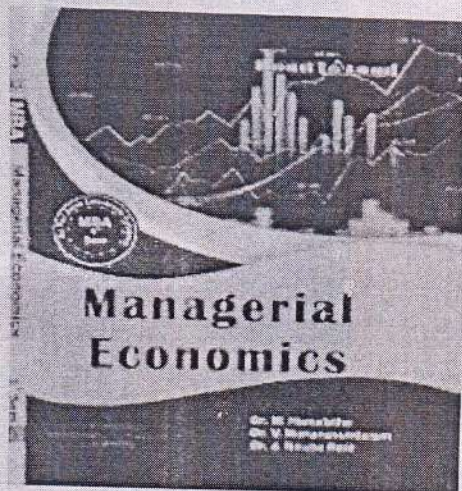
2021-2022

1. Professors of M.A.M. B-School published books for MBA students

Dr.M.Hemalatha – Managerial Economics

Dr.R.Karthika - Statistics for Management

Dr.A.Kanimozhi - Legal Aspects of Business



BOOK PUBLICATION BY FACULTY MEMBERS

About the Book:
The book on Strategic Management provides a holistic insight into the aspects of Strategic Management. The book is divided into 10 chapters. Chapter 1 discusses the concept of Strategic Management and its importance. Chapter 2 discusses the process of Strategic Management. Chapter 3 discusses the external environment. Chapter 4 discusses the internal environment. Chapter 5 discusses the formulation of Strategic Management. Chapter 6 discusses the implementation of Strategic Management. Chapter 7 discusses the evaluation of Strategic Management. Chapter 8 discusses the control of Strategic Management. Chapter 9 discusses the change in Strategic Management. Chapter 10 discusses the future of Strategic Management.

About the Author:
Dr. G. Pandi Selvi is a Ph.D. holder in Business Administration from Anna University, Chennai. She is currently working as an Associate Professor in the Department of Management Studies, Anna University, Chennai. She has published several research papers in National and International journals.

Dr. M. Hemalatha is a Ph.D. holder in Business Administration from Anna University, Chennai. She is currently working as an Associate Professor in the Department of Management Studies, Anna University, Chennai. She has published several research papers in National and International journals.

| Subject Name | Author Name |
|-----------------------------|--------------------------------------|
| Strategic Management | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Strategy | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Process Management | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Analytics | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Innovation | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Ethics | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Law | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Finance | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Marketing | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Operations | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Research | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Systems | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Technology | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Training | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Writing | Dr. G. Pandi Selvi, Dr. M. Hemalatha |

About the Book:
This book of Statistics for Management provides an overview of the fundamental aspects related to Statistics. In this book, every effort has been made to make the text easy to understand while keeping the material according to syllabus. Exercises are also provided in this book which will help students to prepare for the examination. This book is ideal for students pursuing their studies but also for those working in educational institutions and corporate world.

About the Author:
Dr. P. Periyasami is working as an Professor and Head in the Department of Mathematics, Salem College of Technology, Salem. He is teaching Mathematics of various levels for 20 years and has a Ph.D. in Mathematics from Salem University, Salem. He is also working as an Associate Professor in the Department of Mathematics, Salem College of Technology, Salem. He has published several research papers in National and International journals.

Dr. R. Karthika is currently working with M.A.M.B.SCHOOL, Trichy as Associate Professor. She obtained MBA Degree from Bharathidasan University, Trichy, M.Phil from Anna University, Chennai and Ph.D. from Bharathidasan University, Trichy. She is having 14 years teaching experience in academics. She has published 12 articles in International and National Journals and more than 13 papers in National and International conferences. Her special interests are Statistics for Management, Accounting for Management, Organizational Behaviour, Business Research Methods, Security Analysis and Portfolio Management and International Trade Finance.

Dr. M. Srinivasasundaram has obtained his M.B.A., M.Phil., Ph.D., MBA (HRM), PGDPM&R, MSTE. He has spent 12 years of experience, including industrial and research experience. He is presently working as Professor and Head at Sree College of Engineering and Technology, teaching subjects at Master's level. He served for short term Strategic Management, Human Resource Management, Statistics for Management and Operations Management. His journals published in International Journals and presented papers in National and International conferences.

| Subject Name | Author Name |
|-----------------------------|--|
| Statistics for Management | Dr. P. Periyasami, Dr. R. Karthika, Dr. M. Srinivasasundaram |
| Business Strategy | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Process Management | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Analytics | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Innovation | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Ethics | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Law | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Finance | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Marketing | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Operations | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Research | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Systems | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Technology | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Training | Dr. G. Pandi Selvi, Dr. M. Hemalatha |
| Business Writing | Dr. G. Pandi Selvi, Dr. M. Hemalatha |





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



BOOK PUBLICATION BY FACULTY MEMBERS

About the Book
This book 'Legal Aspects of Business' is a comprehensive text on the legal aspects of business. It covers the various legal aspects of business, including contract law, tort law, and intellectual property law. The book is written in a simple and easy-to-understand language, making it suitable for students of law and business.

About the Author
The author, Dr. S. S. Srinivasan, is a highly qualified and experienced legal professional. He has a B.A., B.L., and LL.M. from the University of Madras. He has been practicing law for over 20 years and has a wealth of experience in the field of business law. He is currently a senior partner in a law firm in Chennai.

Subject Name
Anna University, MBA 1st Semester

| Subject Name | Author Name |
|--------------|----------------------|
| Business Law | Dr. S. S. Srinivasan |
| Business Law | Dr. S. S. Srinivasan |
| Business Law | Dr. S. S. Srinivasan |
| Business Law | Dr. S. S. Srinivasan |
| Business Law | Dr. S. S. Srinivasan |
| Business Law | Dr. S. S. Srinivasan |
| Business Law | Dr. S. S. Srinivasan |
| Business Law | Dr. S. S. Srinivasan |
| Business Law | Dr. S. S. Srinivasan |
| Business Law | Dr. S. S. Srinivasan |

ISBN 978-81-931111-1-1

TPPL
amazon
kindle
tppl.org.in

About the Book
This book 'Security Analysis and Portfolio Management' is a comprehensive text on the security analysis and portfolio management. It covers the various aspects of security analysis and portfolio management, including the identification of investment opportunities, the selection of investment assets, and the construction of investment portfolios. The book is written in a simple and easy-to-understand language, making it suitable for students of finance and investment.

About the Author
The author, Dr. G. Anantha Dr. Senthikumar U S S. Senthikumar, is a highly qualified and experienced financial professional. He has a B.A., B.Com., and M.Com. from the University of Madras. He has been practicing finance for over 20 years and has a wealth of experience in the field of security analysis and portfolio management. He is currently a senior partner in a financial firm in Chennai.

Subject Name
Anna University, MBA 1st Semester

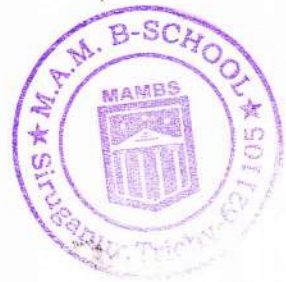
| Subject Name | Author Name |
|--|---|
| Security Analysis and Portfolio Management | Dr. G. Anantha Dr. Senthikumar U S S. Senthikumar |
| Security Analysis and Portfolio Management | Dr. G. Anantha Dr. Senthikumar U S S. Senthikumar |
| Security Analysis and Portfolio Management | Dr. G. Anantha Dr. Senthikumar U S S. Senthikumar |
| Security Analysis and Portfolio Management | Dr. G. Anantha Dr. Senthikumar U S S. Senthikumar |
| Security Analysis and Portfolio Management | Dr. G. Anantha Dr. Senthikumar U S S. Senthikumar |
| Security Analysis and Portfolio Management | Dr. G. Anantha Dr. Senthikumar U S S. Senthikumar |
| Security Analysis and Portfolio Management | Dr. G. Anantha Dr. Senthikumar U S S. Senthikumar |
| Security Analysis and Portfolio Management | Dr. G. Anantha Dr. Senthikumar U S S. Senthikumar |
| Security Analysis and Portfolio Management | Dr. G. Anantha Dr. Senthikumar U S S. Senthikumar |
| Security Analysis and Portfolio Management | Dr. G. Anantha Dr. Senthikumar U S S. Senthikumar |

ISBN 978-81-931111-1-1

TPPL
amazon
kindle
tppl.org.in

Dr. G. Anantha
Dr. Senthikumar U S
S. Senthikumar

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



6. GROUPING THE STUDENTS AS "ADVANCED LEARNERS AND SLOW LEARNERS" BY CATEGORIZING THEM AS A, B, C, AND D CATEGORY



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Academic Year 2021-2022

I Year Result - Topper List

| S. No | Reg. No | Name of the Students | II Sem | Category |
|-------|--------------|----------------------|--------|----------|
| 1 | 812221631061 | MEENAKSHI.K | 9.52 | A |
| 2 | 812221631105 | SUPRIYA.R | 9.28 | A |
| 3 | 812221631095 | SIVA PRIYA.R | 9.28 | A |
| 4 | 812221631071 | NAVEEN.M | 9.04 | A |
| 5 | 812221631079 | PRIYADARSHINI.K | 9.04 | B |
| 6 | 812221631112 | VAIDHEGLV | 8.92 | A |
| 7 | 812221631075 | NIVETHA.S | 8.92 | A |
| 8 | 812221631077 | POORNIMA.S | 8.92 | B |
| 9 | 812221631078 | PREMKUMAR.S.P | 8.8 | B |
| 10 | 812221631083 | RAJESHWARIS | 8.8 | B |
| 11 | 812221631108 | SWARNAMALYA.S | 8.8 | B |
| 12 | 812221631085 | RAMYA.S | 8.68 | C |
| 13 | 812221631074 | NIVEGEETHA.V | 8.68 | C |
| 14 | 812221631109 | SWETHA.C | 8.56 | B |
| 15 | 812221631082 | RAHAMATH NISHA.P | 8.56 | B |
| 16 | 812221631111 | THIVIN KUMAR.R | 8.44 | B |
| 17 | 812221631091 | SARANYA.S | 8.44 | B |
| 18 | 812221631052 | KIRUBAVATHI.N | 8.44 | A |
| 19 | 812221631110 | THEJASWINI.P | 8.44 | B |
| 20 | 812221631076 | NIVETHA.V | 8.44 | B |
| 21 | 812221631070 | NANDHINI.A | 8.2 | A |
| 22 | 812221631073 | NITHYA.M | 8.2 | B |
| 23 | 812221631055 | MADHUMITHA.P | 8.2 | B |
| 24 | 812221631080 | RAGUL M | 8.08 | C |
| 25 | 812221631066 | MONISHA.K | 8.08 | B |
| 26 | 812221631086 | RENUKA.M | 7.96 | C |
| 27 | 812221631012 | ATHISTALAKSHMI.M | 7.96 | B |
| 28 | 812221631072 | NEELAVENI.M | 7.96 | B |
| 29 | 812221631051 | KEVIN CIASTUN J | 7.84 | B |
| 30 | 812221631114 | VASUDEVAN.T | 7.84 | C |
| 31 | 812221631064 | MOHAMED MILLATH.H | 7.84 | C |
| 32 | 812221631069 | NANDHAKUMAR.V | 7.72 | B |
| 33 | 812221631060 | MATHAVAN.R | 7.72 | B |
| 34 | 812221631118 | VINITHA.S(Sen) | 7.72 | C |
| 35 | 812221631119 | VINITHA.S(sub) | 7.72 | C |
| 36 | 812221631056 | MANICKA VASUKI.S | 7.72 | B |
| 37 | 812221631087 | REVATHI.R | 7.72 | C |
| 38 | 812221631094 | SHAMSHARMA.T | 7.72 | C |
| 39 | 812221631113 | VARATHARAJAN.C | 7.72 | C |
| 40 | 812221631116 | VIGNESH.G | 7.6 | C |
| 41 | 812221631092 | SARAVANAN.R | 7.6 | D |





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



GROUPING THE STUDENTS AS "ADVANCED LEARNERS AND SLOW LEARNERS" BY CATEGORIZING THEM AS A, B, C, AND D CATEGORY

| | | | | |
|----|--------------|------------------|------|---|
| 42 | 812221631096 | SIVA SHANKAR.M | 7.6 | D |
| 43 | 812221631102 | SUBASHINI.K | 7.48 | C |
| 44 | 812221631090 | SANJAIKRISHNAN C | 7.48 | C |
| 45 | 812221631107 | SURYA.R | 7.48 | C |
| 46 | 812221631065 | MOHAMED SAMMER.M | 7.48 | C |
| 47 | 812221631057 | MANIKANDAN.K | 7.24 | C |
| 48 | 812221631013 | BARATH N | 7.12 | C |
| 49 | 812221631097 | SIVA SOORYA | 7 | D |
| 50 | 812221631106 | SURYAPRAKASH.N | 6.88 | D |
| 51 | 812221631098 | SIVA RANJANI.R | 6.76 | D |
| 52 | 812221631084 | RAJ KUMAR | 6.76 | D |
| 53 | 812221631117 | VIGNESH.S | 6.64 | D |
| 54 | 812221631104 | SUJITHRA.S | 6.64 | D |
| 55 | 812221631081 | RAGUNATH.PEE | 6.64 | C |
| 56 | 812221631067 | MONISHA.R.K | 2.44 | D |






M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)




ADVANCED LEARNERS SECURED UNIVERSITY RANKS




M.A.M. B-School

















(Approved by AICTE and Affiliated to Anna University)
Siruganur, Tiruchirappalli – 621 105
www.mambs.com



University Rank Holders

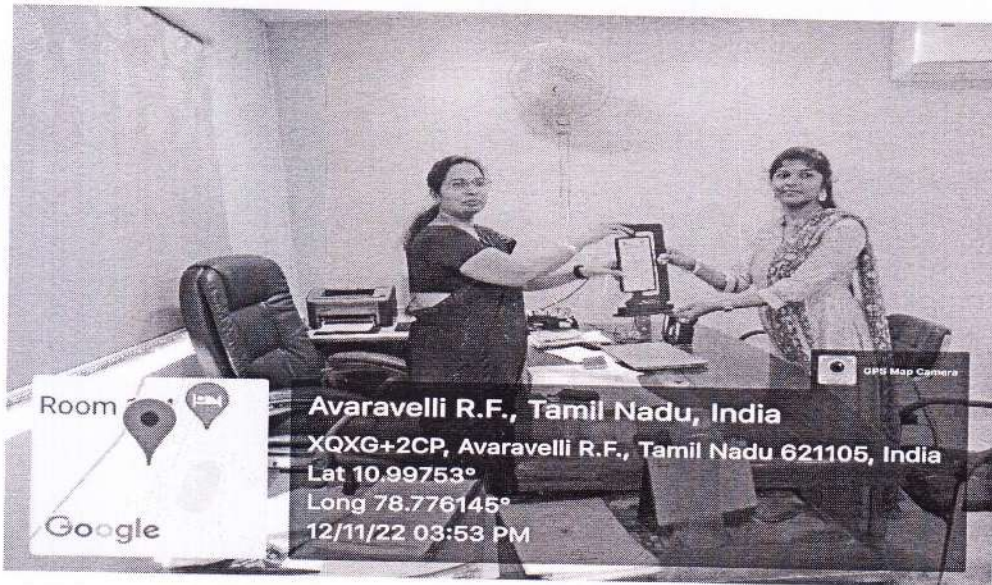


Toppers

| | | | |
|--|---|--|---|
|  K. PADMA University Rank Holder 15 th Rank |  VAIRAMANI University Rank Holder 24 th Rank |  K. ABIRAMI 2020-2022 BATCH |  S. SUPRIYA 2020-2022 BATCH |
|  KAYALVIZHI 2021-2023 Batch |  AROCKIYA PRIYANKA 2021-2023 Batch |  MEHA JABEEN 2020-2022 Batch |  K. SUPRIYA 2021-2023 Batch |
|  KEERTHANA PRYADHARSHINI 2017-2019 Batch |  R. JAYAPRIYA 2018-2020 Batch |  K. MEENAKSI 2021-2023 Batch |  HASEENA BEGAM 2021-2023 Batch |
|  R. SWATHI 2018-2020 Batch |  S. KARTHICK 2018-2020 Batch |  S. MERLIN SELVA SHEELI 2017-2019 Batch |  KIRUTHIKA 2017-2019 Batch |



GEOTAGGED PHOTOS





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



STRATEGY FOR SLOW LEARNERS

C Category:

If the performance score of the student is between 21% to 40% in Continuous Internal Assessments (CIA), then the student is considered as C category Learners. The Subject Teachers continuously takes care and monitors the performance of these category learners and do periodic interaction with parents about the performance. They also interact frequently to understand and assist students with issues that affect their ability to learn. Further, they communicate with the parents and also inform them about the report after the completion of each assessment test. For encouraging and motivating C category students into some of the activities listed herewith are followed:

- The students are informed to study selected 05 important questions in each Unit as part of academics and special attention given to students belongs to Category C and encouraging to participate in Seminars/Conferences/Research/ Inter College Competition and Assignment, language training and club activities are also conducted periodically for the development of students.
- Language Training
- Club Activities etc.

D Category:

If the performance score of the student is below 20% then the student is considered as D category Learners. Subject Teachers continuously takes care and monitors the performance of these category learners and do periodic interaction with parents about the performance.

For encouraging and motivating D category learner's special attention is paid to them and a systematic procedure as shown below.

- Remedial Class/ Coaching Class
- One Page Question Bank based on previous University Question paper
- Personal Attention to be provided by respective subject teacher in teaching
- Encourage to Participation in Seminars/Conferences/Research/ Inter College Competition
- Assignments
- Club Activities etc.





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



ONE PAGE QUESTION BANK BASED ON PREVIOUS UNIVERSITY QUESTION PAPER

M.A.M B-SCHOOL
Approved by AICTE and Affiliated to Anna University
Trichy Chennai Trunk Road, Siruganur, Tiruchirappalli - 621 105

UNIT-I

1. Define HRM?
2. What is Human Resource Accounting?
3. What is HR Audit?
4. What is inclusive growth?
5. Mention the computer application in HR?
6. What are the different roles of a HR Manager?
7. What are the challenges/objectives/scope of HRM?
8. What is HR Policy?
9. What is an Affirmative action?
10. What are the HR Policies?

UNIT-II

1. What is HR Planning? (or) Employee planning?
2. What is Recruitment?
3. What do you mean by induction program?
4. What is socialization? Write its importance?
5. What is difference between Recruitment and selection?
6. What are the internal and external sources of recruitment?
7. Mention the internal and external sources of recruitment?
8. Define succession planning?
9. What is employee leasing?
10. Write some major stumbling Blocks in HR planning?

UNIT-III

1. What is Knowledge management? and its elements?
2. What is Job Rotation?
3. What is self development?
4. What is Executive development Programme?
5. Define Training and goals of training?
6. What is sensitivity Training?
7. What is employee leasing?
8. What criteria would you use to Evaluate training programme?
9. Define Apprenticeship?
10. What are the benefits of EDI?

UNIT-IV

1. What do you mean by compensation and reward?
2. What are the types of reward?
3. Define Motivation?
4. What is career planning?
5. What is career management?
6. What are the different types of compensation?
7. Define Prorata Relationship?
8. What are the types of Motivation?
9. Define Mentoring? And its Responsibilities?
10. What are the stages in career development?

UNIT-V

1. Define the term performance Appraisal?
2. Write the types of performance Feedback?
3. Define Controlling?
4. Write the types and methods of Performance Evaluation?
5. Define Transfer?
6. What is Promotion?
7. Define MHR?
8. What is Job Offer?
9. List the purpose of transfer?
10. What do you mean by separation?

DIRECTOR SIGNATURE

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

